

Estate Agency Sales & Letting Development Consultancy

Repairs & Renovations

Edlon Group Limited Company Profile



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Email: info@edlongroup.com, Website: www.edlongroup.com



Background

Edlon group limited was founded in 2008 by one individual with vast experience in both real estate and property management. Although it was started with a modest amount of capital, today Edlon group Limited has grown fast in every aspect offering a wide scope of real estate services more so in selling property, management, letting, renovation, environmental impact assessment and development consultancy. With our commitment to excel, we uphold and maintain high professional standards from day one to date. The initial five clients have multiplied ten folds and today we have made our presence felt in the Kenya property and real estate industry.

Executive Team

The executive team is headed by James Njogu who holds a Masters Degree (ongoing) in valuation and property management, a Bachelor degree in business administration specializing in entrepreneurship from the Kenya Methodist University and an Advanced Diploma in Sales Management and marketing. His professional experience in real estate sector includes several positions and roles in both subsidiary and leadership position in Villacare limited between the year 2005 and 2007 as a marketing executive. He was also the head of sales & marketing between the year 2007 and 2011 at Tamarind Properties Limited. He is a full member of MSK (Marketing Society of Kenya) and a member of good professional standing with KAPM (Kenya Association of Project Managers)

Support Staff

We are supported by a strong team of young resourceful professionals who believe in sustainable and quality customer satisfaction through prompt and efficient service delivery

Our Mission

To always offer services you deserve and be the company you can trust

Our Vision

To build a tradition of trust

Our Motto

"Own Your Dream"



OUR TENTS OF OPERATION

Edlon group vision is to build a tradition of trust and our motto is own your dream. Toward s the end, our tents of operations are anchored on the following pillars:

- Trust
- Honesty
- Professionalism



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Our Services

1. PROPERTY SELLING

Edlon Group Applies Several Options To Market Our Clients' Residential And Commercial Properties In The Country And Beyond.

Some Of Our Marketing Strategic Includes, But Are Not Limited To:

- Interacting With Our Exhaustive Client Database
- E-marketing
- Daily Newspapers And Supplementaries
- Real Estate Magazines
- Brochures/flyers
- A One Page Presentation Profile

- Bill Boards
- Project Models
- Exhibition/expos
- Deployment Of Site Representatives
- Road Shows
- Open Days On Site

2. PROPERTY MANAGEMENT AND LETTING

Edlon Group manages both commercial and residential properties with an aim of adding value to all th properties we manage through close and on site supervision of the property/estate. This service extends to individual units as well.

Key aspects include:

- Focused on maintaining good occupancy levels
- Ensuring safety standards of the property
- tenant vetting and establishment of tenant credentials preparations of accounts and budgets
- leases administration and handling of lease renewals
- repairs and maintenance of buildings
- administration and collection of service charges
- negotiation of service contracts
- ensuring regular and on time rent collection by making sure that all rent is forwarded to the recipient landlords's account not later than 9th of every month.
- Periodical reporting on market leasing conditions.



3. RENOVATION AND REPAIRS

Edlon Group carries out professional coordination of repairs, partial improvement, partitioning of both residential and commercial premises by ensuring that the desired standards of facilities and properties are maintained throughout and in a consistent fashion.

4. DEVELOPMENT CONSULTANCY

our consultancy services are geared towards helping you save on costs and have a broader view of investment decisions and their implications. Edlon group has indepth knowledge, competence and understanding of the real estate sector which enables us

to offer the following consultancy services seamlessly among others:

- investment appraisal and feasibility studies
- negotiation of mortgage finances on behalf of clients
- environmental impact assessment
- mortgage financing appraisal
- negotiation of business ventures on behalf of clients
- arbitrating on real estate disputes
- project management and mobilization of building construction team
- informative advice on the real estate market and how to market the properties

CLIENTS PORTFOLIO

Edlon group has excellent and ongoing relationship with the existing and a rapidly growing number of customers. They include among others:

ROXIMA LTD HOUSING FINANCE LTD

TEMUS HOLDING LTD KITENGELA WATER LTD

A.K.A STUDIOS EVERGREEN COURT MANAGEMENT LTD

LAUNCH PAD LTD WAPAK DEVELOPERS LTD

TAMARIND PROPERTIES LTD RUIRU GREENS INVESTMENT LTD

SUMMER LAND DEVELOPERS LTD GOOD WALK ESTATE LTD

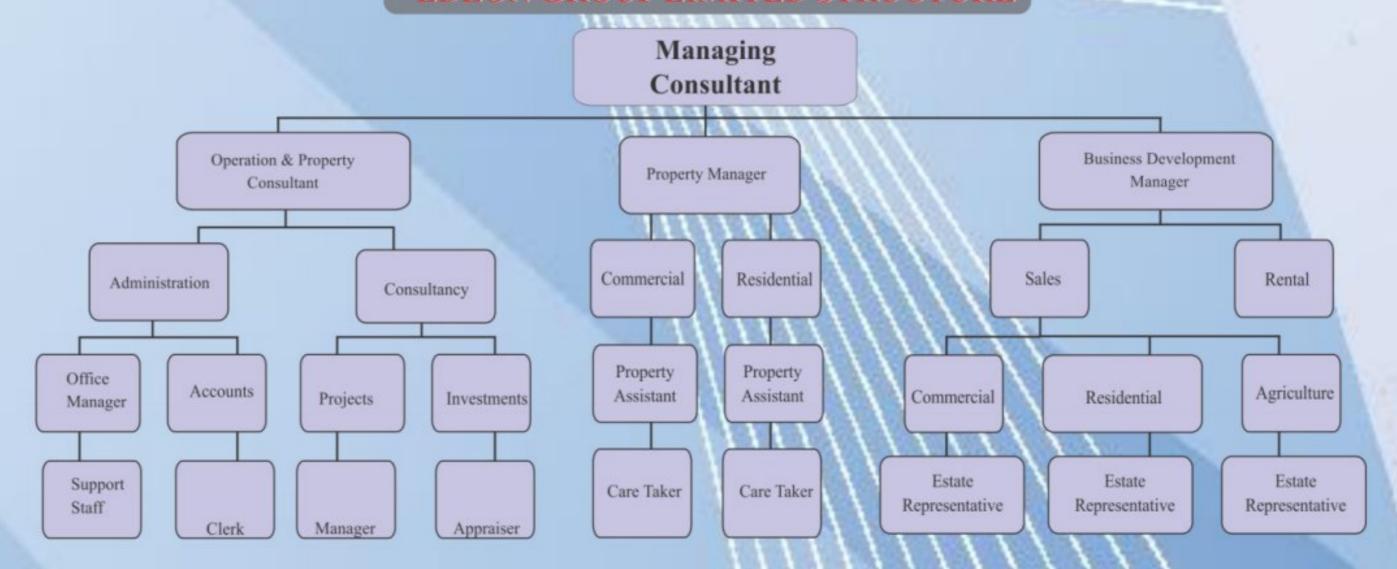
GIYOWE GROUP LTD TRICKPAINE DEVELOPERS LTD

BURGER GROUP LTD TRICOM TECHNOLOGIES LTD

MIJAN AFRICA LTD MINISTRY OF HOUSING-CIVIL SERVANTS SCHEME



EDLON GROUP LIMITED STRUCTURE



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